

Jefferson County Fair Park September 3, 2015 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, September 3, 2015 at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Al Counsell, Blane Poulson, Matt Foelker, , Russell Kutz, Jennifer Hanneman, Michelle Rue-Miller, Fair Park Director David Diestler, Fair Park Supervisor Roger Kylmanen and Marketing/Administrative Assistant Amy Listle. Also present was Alexa Zoeller.

Let the record show that a quorum is present, meeting duly noted and the door open.

Review of Agenda

Minutes: A motion was made by Matt Foelker to accept the minutes of the August 6, 2015 meeting as presented, seconded by Russel Kutz. Motion carried.

Communication: None.

Public Comment: None.

Discussion and possible action on Fair Park Fee Schedule changes for 2016: David Diestler presented his suggestions for an increase in rental fees for Fair Park events. A motion was made by Matt Foelker to accept the increase in fees as presented, seconded by Jennifer Hanneman. Motion carried.

Discussion and recap of Fair 2015: None.

Discussion and possible action on carnival, entertainment and sponsorship contracts for Fair 2016: David Diestler stated he would like to look at other entertainment agencies and possibly change the company we hire for Fair 2016. A discussion was held pertaining to music entertainment during Fair Week. No action was taken.

Financial Report: David Diestler reviewed the financials with the committee.

Director's Report: David Diestler reported that we hired a 1,000 hour maintenance worker. He reported that he is considering another redesign on the Fair Park website. He also reported that the Fair Park will move forward with research for a potential expo center and will try to form committees to assist with development, and fundraising.

Supervisor's Report: Roger Kylmanen reported that he is training 2 new part-time employees. The four-day Quarter Horse Show in August was a huge success with 285 stalls using 5 buildings. He also reported that the Fair Park sold several items on the Wisconsin Surplus Auction site in August and plan to sell more in October.

Fair Office Report: Amy Listle reported that she has been training a temporary employee to fill in for her duties while on FMLA leave. The office had a busy month with planning the Appreciation Dinner and Open Forum meeting, booking Wisconsin Sheep & Wool Festival Camping, catching up on billing and invoicing and preparing Winter Storage information.

Next Meeting: The next committee meeting was set for Thursday October 1, 2015 in the Fair Park Conference Room.

With no further business, Jennifer Hanneman made a motion to adjourn the meeting. Russel Kutz seconded. Motion carried. Meeting adjourned at 9:43 am.